



Department of Economics at Saarland University

FUNDAMENTALS OF MANAGEMENT AS CERTIFIED INDIVIDUAL COURSES

The latest findings from university research also available **without** a degree and **without** long-term commitment!

A successful business requires knowledge of economics and finance to make sound business decisions, efficiently manage financial resources, identify growth opportunities and ensure long-term financial stability. Learn from experienced professors at university level in our continuing education course.

ECONOMICS AND FINANCE

Ideal for:

- Practitioners who want to analyze the economic impact of decisions and take financial aspects into account in their professional activities
- Companies that want to develop business strategies and make successful investment decisions
- All those who want to develop professionally in the field of Economics and Finance

Benefit from the latest insights from science and practice taught by lecturers who are leading the way.



**Prof. Dr. Jan
Wenzelburger**



„Economics and Finance“ at Europa-Institut, Department of Economics at Saarland University

When and where?

The certificate course in English takes place from 18 to 21 December 2024 as a block course from Wednesday to Saturday all day in presence at our institute on the Saarbrücken campus: Building A5.4 Room 2.06.

How?

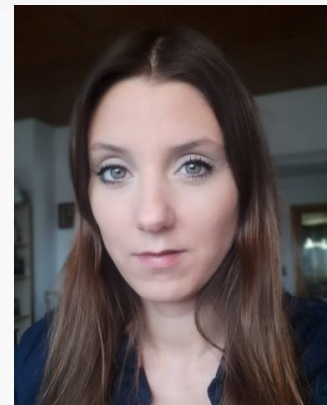
You can register directly with us up to one week before the start of the course and we will be happy to assist you by telephone, virtually or in person on campus.

Why?

Take advantage of the opportunity to continue your education at university level with little time and application effort and receive first-class additional education in the field of modern management. In addition to valuable knowledge relevant to practice, you will receive an academic, internationally recognised certificate from Saarland University which will help you climb the next rung on your personal career ladder.

Cost

The participation fee per course is 849€. The course meets the requirements for claiming educational leave!



Your contact person:

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Saarland University

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<https://www.eiabm.en/certificates/>

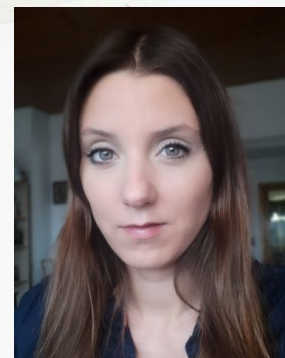


„Economics and Finance“ at Europa-Institut, Department of Economics at Saarland University

Qualification Objectives: At the start of the twenty-first century, international aspects of economics and finance remain as important and controversial as ever. The objective of this course is to provide an up-to-date and understandable analytical framework for illuminating current events and bringing the excitement of international and, especially, European economics and finance into the classroom.

Content: In analyzing both the real and the monetary sides of the subject, the aim of this module is to build up a simple unified framework for communicating the grand traditional insights as well as the newest findings and approaches. In order to help students grasp and retain the underlying logic of international economics and finance, the theoretical development is motivated at each stage by pertinent data or policy questions. Throughout the module, there is a special focus on European aspects and causes and consequences of the euro area debt and banking crisis.

Lecturer: Prof. Dr. Wenzelburger is Dean of the Faculty of Economics at the Technical University of Kaiserslautern and heads the Chair of Macroeconomics there. His research focuses include the Financial Economics, Overlapping generation models, Theory of learning, Banking and Financial Markets.



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